

### Where Does an Investment Bank Fit into the Exit Planning Process?

□ ■ ▲ □ stands alongside Certified Exit Planning Advisors (CEPAs) throughout the entire exit planning process.

# REAG

#### ▲ Pre-Discover with 日 三 ▲ G

- Market Intelligence
- Valuation Trends
- Real-Time Deal Flow Stats

#### △Exit or Grow with □ ■ △ □

#### ▲Tools offered byRE▲G

- Pre-Discover Checklist
- CIM Checklist
- Due Diligence Request List

## **DISCOVER**

CONDUCT A TRIGGERING EVENT

- Valuation
- Benchmarking Metrics
- DEVELOP A STRATEGIC ACTION PLAN
- Market Sentiment & Timing

DEFINE CORE VALUES
Personal & Financial Planning

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PREPARE

BUSINESS IMPROVEMENTS

- De-Risking
- Build Virtual Company Book

UNDERSTAND WEALTH GAP

- Business
- Personal



DRIVE VISION PLANNING WITH PERSONAL FINANCIAL STRATEGY GROW THROUGH ACQUISITION with ⊨ 🕳 🛆 🕞

- Proven Process to Accelerate Growth
- Source Proprietary Deal Flow

TRANSITION OWNERSHIP with □ ∈ △ □

- Create Competitive Market
- Maintain Confidentiality

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While REAG does not perform exit planning, we support CEPAs and are able to significantly amplify the collaborative value of CEPAs to their clients during the exit planning process – to increase revenue, assess performance, and set benchmarks for value generation.